

Missouri Lewis and Clark Bicentennial Commission



Strategic Plan

October 2002

The Missouri Lewis and Clark
Bicentennial Commission
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"The very essence of leadership is that you have to have a vision."
-Theodore Hesburgh

The Missouri Lewis and Clark Bicentennial Vision/Strategy Plan

In March 1998, the late Gov. Mel Carnahan created the Missouri Lewis and Clark Bicentennial Commission. The mission in the governor's executive order stipulated that the commission not only promote public awareness, but also rekindle the spirit of discovery, achievement and wonder the original expedition fostered. The commission is seeking to meet that challenge to ensure that Missouri is in the forefront of the national commemoration.

So, why is the bicentennial so important? The appeal of the Lewis and Clark Expedition endures for several reasons. Not only did the explorers penetrate a mysterious wilderness to show the way to connect a continent, but also the journals they wrote provide lasting reminders of their adventure. President Thomas Jefferson wisely instructed the men to chronicle their journey. Meriwether Lewis, William Clark, and the expedition's sergeants kept journals. The men jotted notes as they traveled, and completed their entries in the evening by firelight or during prolonged stays at campsites. Their writings offer revealing descriptions of life along the trail and the land, rivers, wildlife, weather, and native peoples encountered by the Corps of Discovery.

Because of the journals, we can know the places they saw and understand the geography and the rivers of their time. We can read their words and close our eyes to see what they saw.

Commission Authority: Executive Order 98-06 Signed by Governor Carnahan March 12, 1998. Executive Order 03-01, signed by Governor Bob Holden in 2003 modified the commission's membership.

Commission Function: The commission was charged with the mission to "*Rekindle spirit of discovery, achievement and wonder fostered by original exploration.*" Pursuant to the task, the commission will recommend the effective means for the State of Missouri to observe the Bicentennial Commemoration of the Corps of Discovery. The commission will promote public awareness of the historical significance of the expedition related to Missouri Territory, review, coordinate, and endorse capital improvement projects, programs, and special events across the state. The projects and events will be comprised of public (state, federal and local), private, and foundation projects.

Significance of the Lewis and Clark Expedition: The results and accomplishments of the Lewis and Clark Corps of Discovery were extensive. The Corps of Discovery altered the imposing struggle for the control of North America, particularly in the Pacific Northwest, by strengthening the United States' claim to the areas now including the states of Oregon and Washington. Lewis and Clark achieved an impressive record of peaceful cooperation with the Indian Nations they encountered and generated American interest in the expanding fur trade. This had a far-reaching effect, since it led to further exploration and commercial exploitation of the West. Lewis and Clark added to geographic knowledge by determining the true course of the Upper Missouri and its major tributaries, and producing important maps of these areas. They forever put to rest the concept of a Northwest Passage, but documented an overland

travel to the Pacific. The Corps of Discovery compiled the first general survey of life and material culture of the Native American tribes they met. Lewis and Clark acknowledged that their success was directly linked to the assistance they received from the Native Americans.

Lewis and Clark made significant additions to the zoological and botanical knowledge of the continent, providing the first scientific descriptions of many new species of animals, including the grizzly bear, prairie dog, pronghorn antelope, and mountain goat. They made the first attempt at a systematic record of the meteorology of the West, and less successfully attempted to determine the latitude and longitude of significant geographical points.

Lewis and Clark traveled over 8,000 miles in less than 2 1/2 years, losing only one member of their party. The Corps of Discovery was comprised of a diverse group of ordinary people. The total cost to the taxpayer was less than \$40,000. By any measure of scientific exploration, the Lewis and Clark Corps of Discovery was phenomenally successful in terms of accomplishing its stated goals, expanding knowledge, and spurring further curiosity and wonder about the vast American West.

ACTION ITEM: *Communicate the significance of the Lewis and Clark expedition through a Vision statement that embraces science, cultural diversity and inclusion of Native Americans.*



Vision Statement: The bicentennial commemoration in Missouri will leave a lasting legacy of projects, events and commemorative activities which accurately reflects the history of our state and will respect the people and cultures impacted by these events.

Inclusion of the Native American tribes that once called Missouri their homeland is a key component to the bicentennial. The expedition of the Corps of Discovery was a joint venture of diverse crewmembers and Native Americans. The intent is not to focus on the environment and cultures that we once were but offer a vision of where we are going by actively recovering what has been lost, damaged or threatened.

Legacies: The bicentennial shall have a goal to leave the following legacies to serve Missourians as reminders of the Lewis and Clark bicentennial.

- 1) Statewide curriculum on Lewis and Clark and the Corps of Discovery
- 2) Rediscovery of the Missouri River as a recreational, natural and cultural resource
- 3) Leaving a set of complimentary interpretive features, signs, visitor centers, historic sites, wetlands, river lands and habitat improvements.

The legacies can be accomplished through the Missouri Lewis and Clark Commission Bicentennial Strategic Plan that is presented in the following pages. The strategic plan presents a vision statement, goals and action items to guide the Missouri Lewis and Clark Bicentennial Commission in achieving a desired outcome. The strategic plan is a working document and is not meant to be prescriptive nor does it necessarily indicate a commitment by the referenced host agencies or communities.



Lewis and Clark Commission **Bicentennial Strategic Plan:**

GOAL #1 - recommend to the Governor and citizens an effective means by which to observe the bicentennial of the Lewis and Clark Expedition.

- Develop a structure for organization of state, local and regional groups
- Develop a timeline/flowchart for the commemoration
- Develop grant program and other funding to assist local, regional and state organizations.

Action Items: Establish a clear vision and expectations for the Lewis and Clark Bicentennial. See Exhibit "A" for a visual reference to the following discussion.

- a) The commission shall develop measures that reflect the vision statement for use in evaluation of grant requests, endorsement requests and commission involvement.
- b) Support and actively contribute in the planning for the National Lewis and Clark Bicentennial Signature Events (see description in Appendix).
- c) Support local efforts to host the National Park Service Corps II event.
- d) Local commemorative events will be planned throughout the state, but especially along the Lewis and Clark National Historic Trail, to trace the route and historical significance of the expedition. These local events shall provide a series of unique, tailored programs that involve some or all of the following:
 - re-enactments, encampments and interpretive features
 - musical achievements
 - athletic pursuits
 - cultural opportunities
 - film and broadcast features
 - “outfitted” expeditions on the Missouri River

Delegation: To realize Goal #1 the following responsibilities are recommended for delegation to:

1. The Missouri Department of Natural Resources' Division of State Parks will administer the Corps of Discovery Grant Program and communicate back to the commission through the outreach committee.
2. The Missouri Division of Tourism shall develop a written marketing plan for the Missouri bicentennial.
3. The Missouri Department of Natural Resources' outreach offices shall assign a staff person to the Kansas City and St. Louis Signature Event Task Forces for coordination, communication and support.
4. The Department of Natural Resources' Division of State Parks and Department of Conservation shall develop a coordinated and written program for statewide bicentennial events each agency will conduct.
5. A state agency task force comprised of the Missouri Department of Natural Resources, Missouri Department of Conservation, Missouri Department of Economic Development, Missouri Department of Transportation, Missouri Department of Public Safety, Missouri National Guard, and the Division of Tourism shall be organized to coordinate planning and project developments. It is recommended that the task force members be assigned to this task through 2006.
6. The commission office, in cooperation with the commemoration committee, will develop a timeline and calendar of bicentennial events and will distribute through the commission newsletter and Web page. Resolution #2 from April 10, 2001 is in Appendix G.

GOAL #2 - To promote public awareness of the importance of the historical significance of the Missouri territory and the Lewis and Clark Expedition, as well as cultural diversity in and around the State of Missouri in relation to the expedition and its legacies.

- Develop and coordinate a statewide, regional and international publicity and public relations plan through the Missouri Division of Tourism.
- Develop guidelines or expectations for events and programs for committee use
- Create awareness of Missouri's role in the legacy of the expedition
- The Missouri Lewis and Clark Bicentennial Commission shall promote and encourage the development of various educational activities designed to supplement curriculum plans relating to the Lewis and Clark Expedition and the role of Missouri in westward expansion.
- Promote quality and historically accurate interpretive events and materials
- Facilitate scholarship of the historical significance of the expedition
- Promote scientific comparisons on the environmental changes from 1804
- Establishment of commission as the official spokesperson for the commemoration
- Coordinate all events so they are complementary and diverse
- Develop and maintain a statewide Web site and newsletter. Conduct planning and coordination workshops for communities and attend public meetings in communities

Action Items

- a) Implementation of the attached policy on endorsements (see supporting materials)

- b) Reprint Lewis and Clark in Missouri by Ann Rogers. Place the book in every public library in Missouri, place the book on the Web page and available for sale by June 2002.
- c) Print the Lewis and Clark Landscape that was completed by the Geographical Resources Center, University of Missouri into a publication available to schools and on the commission Web page as a special project resource.
- d) Develop an exhibit for conferences and trade shows that communicates the mission and vision of the Lewis and Clark bicentennial.
- e) Maintain a list of bicentennial resources including but not limited to interpreters, books, programs, films, curriculum and speakers.

Delegation: The following responsibilities shall be delegated as noted to realize Goal #2.

- 1. Missouri Division of Tourism shall develop and coordinate a statewide, regional and international publicity and public relations plan for the bicentennial.
- 2. The commission shall distribute the strategic plan and mission statement to all stakeholders for guidance in local efforts.
- 3. The Education Task Force of the Missouri Lewis and Clark Bicentennial Commission shall assist efforts by state agencies and private history institutions to provide various educational activities designed to supplement curriculum activities developed by local school districts in conjunction with the Missouri Standards.
- 4. Through the workshops, the commission shall instruct, inspire, and foster a high standard for historically correct interpretive events and materials.
- 5. The commission shall promote the scientific or educational components of the Corps of Discovery through the publication of books and papers and the development of educational Web sites.
- 6. The commission office shall support the commemoration committee in developing a statewide calendar and timeline.

GOAL #3 - Serve as the official liaison between other Lewis and Clark National Historic Trail state and other public and private bicentennial committees to coordinate and plan activities that foster recognition of the Missouri Territory in the Lewis & Clark expedition.

Action Items

- a) Host planning and coordination workshops for the bicentennial partners
- b) Develop event guidelines as indicated in Goal #3
- c) Actively coordinate and recommend partnerships between groups, agencies and communities
- d) Host workshops designed to coordinate, network and plan for the Lewis and Clark bicentennial events.

Delegation: The following responsibilities shall be delegated as noted to realize Goal #3.


- 1. The Executive Director will serve as Missouri's representative on the Circle of State Advisor's (COSA), attend the national Council Workshops

and meetings and serve as the state liaison for all national/federal agency events.


2. As stated in Goal #2, the commission shall host stakeholder workshops twice a year in preparation for the bicentennial.
3. The commission shall cooperate and coordinate with the Louisiana Purchase Commission in the National Signature Events and Corps II venues.

Lewis and Clark

Lewis and Clark National Historic Trail
 National Park Service
 U.S. Department of the Interior



Division of State Parks
 Missouri Department of Natural Resources




Meriwether Lewis and William Clark explored life along the Missouri River. On May 14, 1804, the Lewis and Clark Expedition, also called the "Corps of Discovery," left their winter encampment at Wood River, Illinois and started up the Missouri River. Their mission, at the request of President Thomas Jefferson, was to explore the recently purchased Louisiana Territory.


The expedition passed near this point on June 7, 1804, and described the area of Moniteau Creek. *"Set out early passed the head of the Island opposit which we Camped last night, and brackfast at the Mouth of a large Creek on the S. S. of 30 yds wide called Big Monetou, from the pt. of the 1st. or Course of last night to the mouth of this Creek is N 61° W 4 1/2 ms. a Short distance above the mouth of this Creek, is Several Courious Paintings and Carveing in the projecting rock of Limestone inlade with white red & blue flint, of a verry good quality, the Indians have taken of this flint great quantities. We landed at this Inscription and found it a Den of rattle Snakes, we had not landed 3 minutes before three verry large Snakes wer observed on the Crevises of the rocks & Killed—at the mouth of the last mentioned Creek Capt. Lewis took four or five men & went to Some Licks or Springs of Salt water from two to four miles up the Creek on Rt. Side the water of those Springs are not Strong, Say from 4 to 600 Gs. of water for a Bushel of Salt..."*

Clark's field notes included a drawing of the Big Manitou pictographs, which no longer exist. They appear to have been located on the point through which the tunnel now passes, and may have been disturbed when the railroad was built.

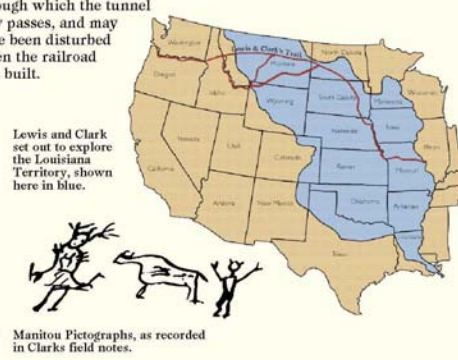
After reaching the Pacific Ocean, Lewis and Clark retraced their journey and passed this spot again on September 19, 1806.



William Clark



Meriwether Lewis



Lewis and Clark set out to explore the Louisiana Territory, shown here in blue.

Manitou Pictographs, as recorded in Clarks field notes.

GOAL #4 -- To serve as a partner with the Lewis and Clark Bicentennial National Council and the Lewis and Clark Trail Heritage Foundation. The National Council has asked that partnerships maintain a unifying "look" to them. The specific manifestations of the partnerships are public education, marketing materials, and interpretive programs. The national messages and themes about the bicentennial need to be consistent. The National Council proposed the following slogan, "Join us for the Journey" and have suggested themes listed below:

1. **Stewardship** -- including natural and cultural resource preservation, trail stewardship, sustainable use and protection.
2. **Tribal Awareness** – assisting the indigenous tribes where homelands were visited by the Corps of Discovery to accurately tell them stories
3. **Inclusion** -- incorporating multicultural themes and reconciliation.
4. **Education** -- providing the opportunity for learning.
5. **Fundraising** -- The National Council will develop a fund-raising strategy and implement revenue sharing.

Delegation: The following responsibilities shall be delegated as noted to realize Goal #4.

1. The Department of Natural Resources and Department of Conservation shall work with private landowners that have identified Lewis and Clark sites on their property in preparation for the bicentennial visitation.
2. The commission executive director shall pursue joint ventures and partnerships to maximize the success and benefit of the bicentennial.
3. The commission will develop a Memorandum of Agreement with an associated not-for-profit to accept, hold and distribute gifts and donations for bicentennial events and projects.
4. Through endorsements, the commission can encourage partnerships, consistency and quality. The commission shall actively encourage and promote endorsements per the resolution revised June 6, 2001, as attached in Exhibit G.

GOAL #5 -- To effectively support the Lewis and Clark Bicentennial through budget and staff resources. The commission was successful in obtaining a one-time appropriation for three years in the amount of \$1.6 million. The state and commission must now support the bicentennial efforts in the following manner:

Action Items

- a) **State and Federal Funding** -- The Missouri General Assembly appropriated the commission (through the Department of Natural Resources) a one-time three-year appropriation. The commission must keep to task on spending the funds as planned (see Appendix D). Secondly, these funds will need to be re-appropriated each year. A summary expenditures report needs to be prepared and submitted to the budget chairs describing the milestones met and the plans for spending the remaining funds. The commission shall also keep on task in spending the National Park Service cost share grant and keeping the congressional staff informed on Missouri's bicentennial plans and needs.
- b) **Media and Public Relations** -- Goals one through five require an effective public relations effort. This effort includes coordinating and publishing the monthly newsletter requests for articles, public announcements and media coordination.
- c) **Web Site** -- The Missouri Lewis and Clark Bicentennial Commission has set the expectation in Goal #2 for a Web site to serve the state as a planning, communication, calendar and organizing tool. The Web site needs professional support for redevelopment and the state needs to continue to support the maintenance of the site.
- d) **Event Logistics and Planning** -- To achieve Goals 2, 3, and 4 the state shall coordinate with communities on sequencing events, balancing schedules, and identifying capacities. Additionally, the commission shall work with local communities who are hosting national signature events to assist them in publicizing and coordinating the events. And finally, the commission will assist the National Park Service Corps of Discovery II in identifying locations for Corps II, housing for the staff, logistical movements, and sequential timing.
- e) **Interpretation / Education** -- As indicated in Goal #2, the demands are growing daily for speakers, interpreters, programs and program resources. Coordinating these requests and developing quality, historically correct, educational programs are a vital need. The commission shall seek to have these exhibits travel to as many communities and venues in Missouri in a planned, sequential process.

- f) **Grants/Project Support** -- Pursuant to Goal #1, the Corps of Discovery Grants Program has been developed. Support for the grant administration will need to continue through FY05.
- g) **Education** -- Understanding the legislative request for curriculum explaining the Lewis and Clark Expedition and the role of Missouri in westward expansion, the Missouri Lewis and Clark Bicentennial Commission will direct its Education Task Force to promote and encourage the development of enrichment activities by state agencies and private history institutions, developed in line with the Missouri Standards promoted by the Department of Elementary & Secondary Education (DESE). The Missouri Standards ensure that the content of such supplemental education activities are age-appropriate. The Education Task Force will develop a Web site resource for educators with materials available beginning with the 2002-2003 school year.
- h) **Funding** -- Pursuant to Goal #1, the commission must help identify and develop the necessary funding mechanisms to support the bicentennial. The commission should identify financial resources for local communities to draw upon. While our appropriation restricts us from accepting gifts and donations, we should consider using an established 501(3)c for processing donations. The Missouri Lewis and Clark Bicentennial Commission needs to take the lead in identifying funds for the bicentennial.
- i) **Planning** -- A statewide plan needs to be developed for the bicentennial events that includes development of a statewide public safety plan that includes a water access and land-based events in communities, cities, and on the Missouri River.
- j) **Communities** - As expressed in Goal #3, coordination and communication with local communities is essential. Host communities need to evaluate infrastructure, plan for events and develop strategic plans for parking, traffic, and safety, as well as for planned projects.

Delegation: The following responsibilities shall be delegated as noted to realize Goal #5.

1. The executive director and co-chairs need to work with the Department of Natural Resources in developing budget reports and expenditure plans in preparation for the reappropriation process.
2. Media and Public Relations – the Missouri Division of Tourism and Missouri Department of Natural Resources
3. Web site
4. Event Logistics and Planning – The Department of Natural Resources will provide the commission with a full-time person to assist in coordinating events and event planning.
5. The Education Task Force of the Missouri Lewis and Clark Bicentennial Commission shall work with the staff of state agencies and private history institutions to facilitate the development of educational enrichment activities designed to augment existing curriculum regarding the history of the Lewis and Clark Expedition and the role of Missouri in westward expansion.
6. Grants/Project Support – The Department of Natural Resources has committed staff to support the grant program.
7. Funding – A partnership must be developed with an associated non-profit State Historical Society to facilitate fund raising.

8. Merchandise – The Department of Natural Resources shall assign a staff person from the Market Development Program to develop a proposal and draft Memorandum of understanding..
9. Planning – The Strategic Plan needs to be shared with the department heads within the state to ascertain where they may assist in the bicentennial. The Department of Public Safety needs to develop a statewide safety plan and the water patrol needs to facilitate a water access and safety plan in conjunction with the U.S. Coast Guard and U.S. Army Corps of Engineers.
10. The state agency task force, as previously suggested, needs to assume a proactive role in working with the bicentennial communities.

Although the kick-off of the bicentennial of this great American epic of exploration is just 30 months off, preparations for the commemoration of this national event are well under way in Missouri. An event so important as the bicentennial of the Lewis and Clark Expedition is bound to inspire a national commemoration on a scale worthy of the original journey, and Missouri has planned some exceptional activities for those following the Lewis and Clark expedition.

Though few rivers have been subjected to human influence as much as the Missouri, no river posses more potential for revitalization. The 200th anniversary of Lewis and Clarke's voyage creates a great opportunity that must not be squandered.

Stephen Ambrose

APPENDIX A

Missouri National Signature Events

MISSOURI NATIONAL SIGNATURE EVENTS

The National Lewis and Clark Bicentennial Council has implemented a program of National Signature Events. The National Signature Events are defined as *highly focused events rising to an extraordinary avenue of public awareness. To be a National Signature Event, the event must have national significance and the potential to draw national funding. The event must also represent a logical progression and historically correct representation of the Lewis and Clark Bicentennial and the event must be an inclusive (culturally) event.*

Missouri has been awarded four of the 15 National Signature Events and Missouri will co-host through proximity and association the Departure National Signature event on May 14, 2004. The events currently being planned include:

THREE FLAGS CEREMONY

March 10-14, 2004 • St. Louis, Mo.

In spring 2004, the world will turn its attention to the St. Louis area in commemoration of the Corps of Discovery's embarkation on America's epic journey of exploration. On March 14, 2004, the National Louisiana Purchase Bicentennial Committee will host the Three Flags Ceremony to observe the 200th anniversary of the transfer of Louisiana Territory from Spain and France to the United States. Invited guests will include the King of Spain, President of France, President of the United States, governors of all states created out of the Louisiana Purchase, and the heads of tribal governments whose homelands were impacted.

On sites surrounding the grounds of the Gateway Arch, activity areas will feature the cultures of the Louisiana Territory –French, Spanish, Anglo-American, and Osage—through interactive displays relating the legacies of these cultures in America and highlighting the roles of these cultures in today's world. Musical performances and, possibly, an Air Force flyover will precede the ceremony.

ST. CHARLES: PREPARATIONS COMPLETE, THE EXPEDITION FACES WEST **May 14-23, 2004 • St. Charles, Mo.**

May 14, 2004, marks the start of the national commemoration events in St. Charles and the 25th Annual Lewis and Clark Heritage Days Festival. A replica of Lewis and Clark's keelboat will arrive in St. Charles on May 15 from Camp River DuBois, just as it did 200 years ago with Capt. Clark and the Corps of Discovery. St. Charles is where Clark awaited the arrival of Capt. Lewis from St. Louis on May 20, 1804. The keelboat's arrival kicks off over a week full of events commemorating the historic union and life in the early 1800s.

The St. Charles Corps of Discovery keelboat and pirogues will be on display throughout the event and crew members will be available to meet and talk with visitors as they prepare for the journey westward. Weekends will include colorful reveille and retreat ceremonies with over 25 fife and drum corps and military units from across the United States.

An authentic re-enactment of Lewis and Clark's encampment will be a focal point of the event. The re-enactment will include reconstructed buildings and interpreters in authentic dress representing the village of St. Charles and its 450 inhabitants in 1804. Foods from the time period, over 60 booths of 19th century crafts, musters, a Native American encampment, and horse and carriage parades will continue through the event, giving visitors the opportunity to step back in time and experience life as Lewis and Clark did.

The event concludes May 23, 2004, with this Missouri riverfront community bidding farewell to the keelboat and pirogues, manned by the Discovery Expedition of St. Charles crew, as they head upriver and away from civilization.

HEART OF AMERICA: A JOURNEY FOURTH

July 3-4, 2004 • Atchison & Fort Leavenworth, Kan. & Kansas City, Mo.

The Missouri River communities of Atchison, Fort Leavenworth, and Kansas City will salute the first Independence Day celebrated in the American West. On July 4, 1804, the expedition celebrated the 28th birthday of the Declaration of Independence by firing its swivel cannon and enjoying an extra ration of whiskey.

Kansas City Area events will offer opportunity for diverse cross section of Americans to explore how independence and democracy have affected us as a culture since Lewis and Clark opened the West for settlement. Activities will include a spectacular Fourth of July fireworks display over the Missouri River.

CONFLUENCE WITH DESTINY: THE RETURN OF LEWIS AND CLARK
Early Fall 2006 • The Greater St. Louis Metropolitan Area

On Sept. 23, 1806, the Lewis and Clark Expedition officially ended when the explorers arrived in St. Louis, Mo. In commemoration of the bicentennial of this event, the National Park Service and a consortium of Missouri and Illinois state, county and local groups will recreate the arrival of Lewis and Clark in St. Louis. A flotilla of watercraft will originate at various historic sites on the Missouri and Mississippi rivers. These historic sites will present exhibits and conduct programs during the weekend. The event will involve a "convergence" of watercraft from these sites on the St. Louis waterfront, emulating the return of Lewis and Clark in 1806. The President of the United States and other dignitaries will be invited.

APPENDIX B

Missouri Capital Improvement Projects

PROJECTS

On Jan. 24, 2001, the Missouri Lewis and Clark Bicentennial Commission accepted the recommendation of the Signature Project Task Force, to designate six signature projects. The six projects endorsed by the Missouri Lewis and Clark Bicentennial Commission as *Missouri's Signature Projects* include the following (in ranked order):

Missouri Lewis and Clark Signature Projects

1. Fort Osage Visitors Center
2. Missouri Statewide Signs Project
3. Discovery Expedition: re-enactment and expedition boat house
4. Great River Resource Center
5. Capitol Riverfront Museum and Overlook - State of Missouri/City of Jefferson
6. Acquisition and development of three significant Lewis and Clark sites:
 - Sugarloaf Rock
 - Clark's Hill
 - Manitou Bluffs/I-70 Tourist Center / Rest Area
 - The Confluence of the Missouri and Mississippi Rivers

The next tier of projects is prioritized as *Significant Projects*. These projects are recognized by the Missouri Lewis and Clark Bicentennial Commission as projects of great magnitude to be considered for funding once the Signature Projects are funded. These projects include:

State Projects:

1. Van Meter State Park Native American Center
2. Lewis and Clark State Park Kiosk
3. French Heritage Center (*Note: potential NPS site*)
4. Tavern Cave

Community Projects:

1. Town of Kansas Project
2. Sugar Creek Center
3. Kansas City Scenic Overlook and Trail

The criteria that were used to identify the signature projects included nine criteria. The criteria were used assessing each project in terms of:

1. A multi-cultural perspective of the Lewis and Clark Expedition
2. A strong educational value
3. Exemplifying mission of the Missouri Lewis and Clark Bicentennial Commission

4. Significant visitor impact over time
5. Broad geographic impact
6. Basis of the applicant to operate the project after 2006
7. Ability of the applicant to execute the proposed project
8. Funding and & local support
9. How the proposal rekindles the spirit of discovery
10. The effectiveness and means the project proposes to observe bicentennial
11. Whether the project promotes historical and cultural tourism

Again, all of the proposed projects are excellent, well-prepared projects. However, the six projects identified as Missouri's Lewis and Clark Signature Projects will greatly enhance the Lewis and Clark bicentennial.